Customized
Employment 2.0:
Principles to
practice

CoP #3 Nov. 13<sup>th</sup>, 2023 Sara Murphy



# Identifying Needs and Customizing Jobs: Put your Lean-goggles on

## Lean Principles: a Toolkit for *Customizing Jobs*



Lean has many helpful tools for Identifying needs and customizing jobs.

Have you been looking into "Lean"?



### What is "Lean"

"The endless transformation of waste into value from the customer's perspective"

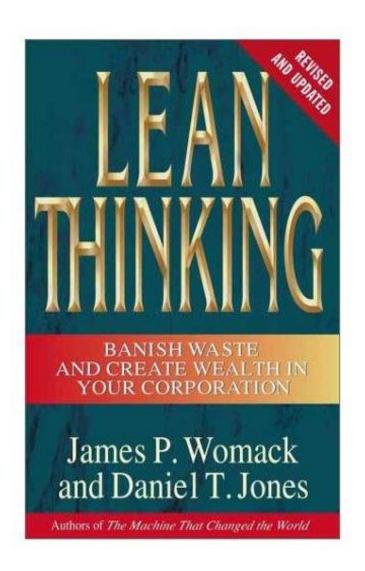
Womack & Jones,

Lean Thinking

Seeking to provide the <u>highest quality product or service</u> in the <u>shortest time</u>, for the <u>lowest possible cost</u>, when <u>needed!</u>



### Lean Principles: A Job Developer's Toolkit



A process improvement approach that focuses on the customer and seeks to identify "WASTE" and inefficient processes

Learn to talk the language of business and identify "unmet needs"



## Lean Key Principles

- Focus is on the customer's experience and continuous process improvement
- Goal is to identify Value-Adding services and eliminate waste to create "on-demand service" and one-piece "flow"
- Remove Waste: Take out the rocks and the stream will run more swiftly
- To work smarter, not harder



## Value Adding vs. Non-Value-adding activities

60% of most employee's workdays are spent doing non-value adding activities.

Value Adding Activity is defined as:

- 1) Customer is willing to pay for it;
- 2) You are changing form, fit or function of material;
- 3) Activity is performed correctly the first time

Value added, non-value adding <a href="https://www.youtube.com/watch?v=xAeDzukRMPg">https://www.youtube.com/watch?v=xAeDzukRMPg</a>



## Lean Principle: One Piece Flow



Orders on Demand: *Have it your way.* 

## Identify ways to streamline processes and improve workflow

What is the product (or service)?

- Are there ways to make product faster or service better?
- Are there ways to make product cheaper or save money?
- Are there ways to increase the number of customers served or improve the customer experience?
- Are the customers (and staff) happy?
  - Costs \$.80 to keep a customer and \$3.00 to make a new one
  - Costs \$5-\$10k to hire and train a new employee



### Lean: The 8 Wastes



**Defects** 

Efforts caused by rework, scrap and incorrect information.



Overproduction

Production that is more than needed or before it is needed.



Waiting

Wasted time waiting for the next step in a process.



**Non-Utilized Talent** 

Underutilizing people's talents, skills & knowledge.



**Transportation** 

Unnecessary movements of products & materials.



**Inventory** 

Excess products and materials not being processed.



Motion

Unnecessary movements by people (ex. walking).



**Extra-Processing** 

More work or higher quality than is required by the customer.



### During Informational Interviews: Look for "Waste"

#### Wasted Talent

- Identify who are the "surgeons" (aka highly paid or incomegenerating staff) Are they doing surgery?
- What are the *set-up* and *button-up* tasks for supporting the essential work?

#### Wasted Time

- Orders not processed because too busy taking new ones
- Machines/supplies not maintained- work stops

#### Wasted Resources

- Inventory- supplies never used or too much of what is needed
- Overproduction 50 kits we ordered 1,000.. expired, obsolete.
- Is the employer using temporary workers? Paying overtime?



## Identify Issues/Challenges

- Customer / employee complaints
- Log jams/backlogs/long lead times/Waiting
- Inventory/supply issues
- Unassigned, but critical tasks
- Burn-out or high turnover
- Managers or key staff pulled away from core tasks
- Workflow fluctuations
  - Rush times, crunch times, seasonal fluctuations, sporadic tasks





Let's talk Waste-Did you visit a business? What did you, as a customer, experience or see?



## Identifying Waste: Put on your "lean-goggles"

https://youtu.be/Ng2FvK5v6-U



### Some Good Lean Videos

8 wastes

https://www.youtube.com/watch?v=3tT-F1OhEVk

Lean explained (Pizza)
<a href="https://youtu.be/e9lc1Jdkk6g">https://youtu.be/e9lc1Jdkk6g</a>

The Making of a Lean Donut Shop <a href="https://www.youtube.com/watch?v=Lz3Rcv3kFsw">https://www.youtube.com/watch?v=Lz3Rcv3kFsw</a>



## Lean-Goggles:

Case Study: Shipping Department at NSP



### Observations, Identified Issues

- Books were being shipped by multiple staff peoplebased on their availability
- Orders were being shipped twice, wrong books were being sent, no system to flag partially shipped orders, lots of postage errors, wrong or incomplete forms for international orders
- No consistent method, everyone had a different approach
- Materials, stock and supplies were not organized or inventoried: Shipping supplies and tools were scattered between 2 small processing tables; front/back stock not organized, running out and over-ordering because they could not find/see what was there

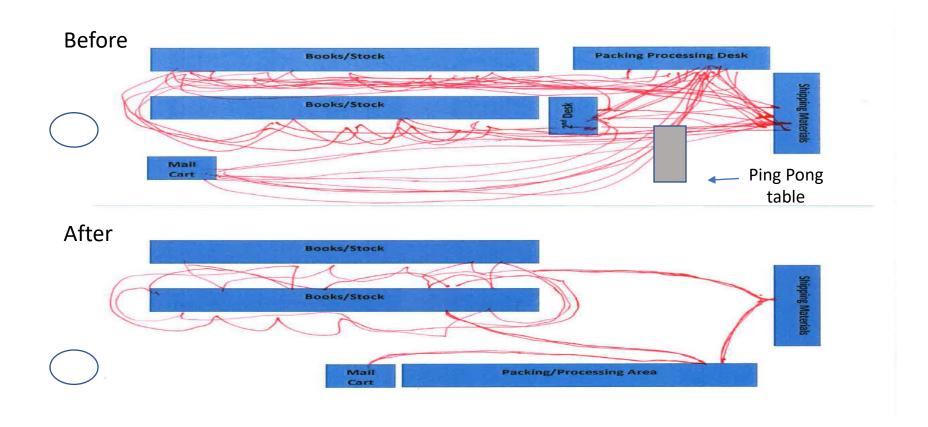


## Solutions: a Designated Shipper, an Inventory Management System and a Standardized Fulfillment Process

- Job Coach observed current process (standing in the circle)
- Started by 5'sing the area- organized and labeled everything
- Worked with No Starch manager to develop an invoice tracking system and new "picking" process
- Developed a standard processes with the team and organized the responsibilities of the new position (see checklist)
  - Revised Invoice Management database/partial orders flagged when printing invoices, packing sheet and labels
  - Added ways to QC work and verify status of the orders



## Observation/Spaghetti Chart What did we see in the Shipping Department?



## 5-s'ing the Shipping/Packing Area

#### **Before**



#### After





### Tools/Supplies/Stock: Organized and Labeled





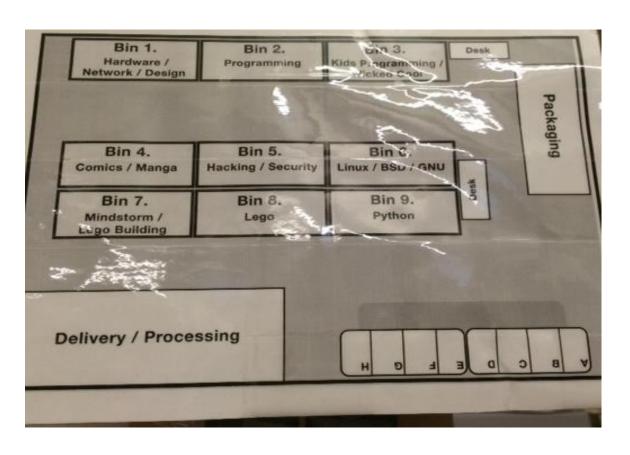


Front Stock/Back Stock



## Categorized books, organized and labeled shelves/bins

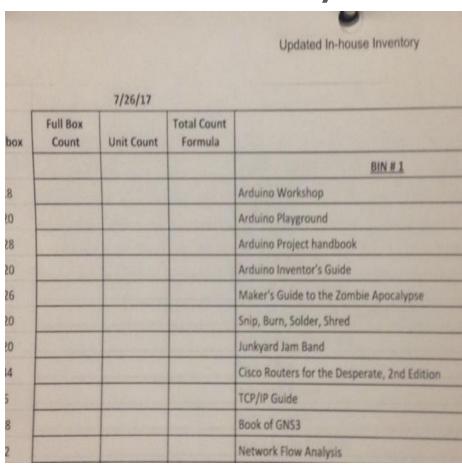






## Inventory/Books on hand: How much is needed?

#### How much Inventory?



#### **Front Stock**



Picks & Replenishes boxes on *Picking* shelves

#### **Back Stock**

Inventories the boxes on the back stock shelves.





## Established a clear, standardized process with Checkpoints



#### Shipping Checklist

#### Marketing Packets

- 1. No Starch Press Sticker
- Seasonal Sticker
- 3. Valid Coupon (check date)
- 4. Add all three items in bag

#### Shipping and packaging directions

- Layout shipping set in A-H range (label, Customer Invoice, Pick-list)
- 2. Mark the Number of BOOKS and mark what A-H range on each Pick-list passion.
- Grab all 8 pick-lists and gather products using cart, keeping orders separated.
- 4. Return pick-list and products on table in A-H order.
- Double check all paper work and product. Check of pick-list to confirm each item to be shipped. (also check product quality)
- Fold Customer Invoice in half, add 2 Marketing Postcards inside the book cover and add 1 Marketing Packs on top of book.
- 7. Pack each order one by one (A-H).





### Look for the simple answer

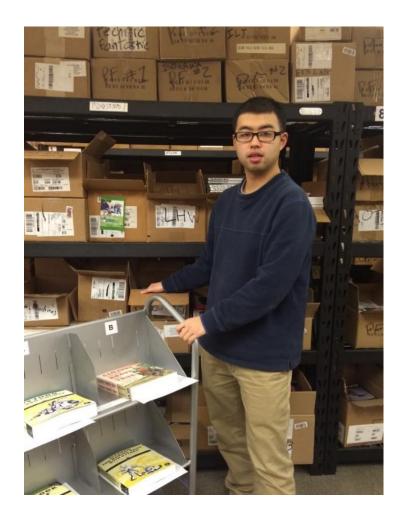


A library cart that allowed the Shipping Clerk to pick multiple orders before going to the processing table.



### CE: A win-win

A customized position that adds value to the business







## Customized Employment 2.0: Community of Practice #4

Monday, December 11<sup>th</sup>, 3:00-4:00 Working with Employers to organize a "customized position"

In our last session, we will discuss how to support employers or hiring managers to reorganize work processes/job responsibilities, gain buy-in from coworkers and ensure that the new employee becomes a value-adding member of their team.



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